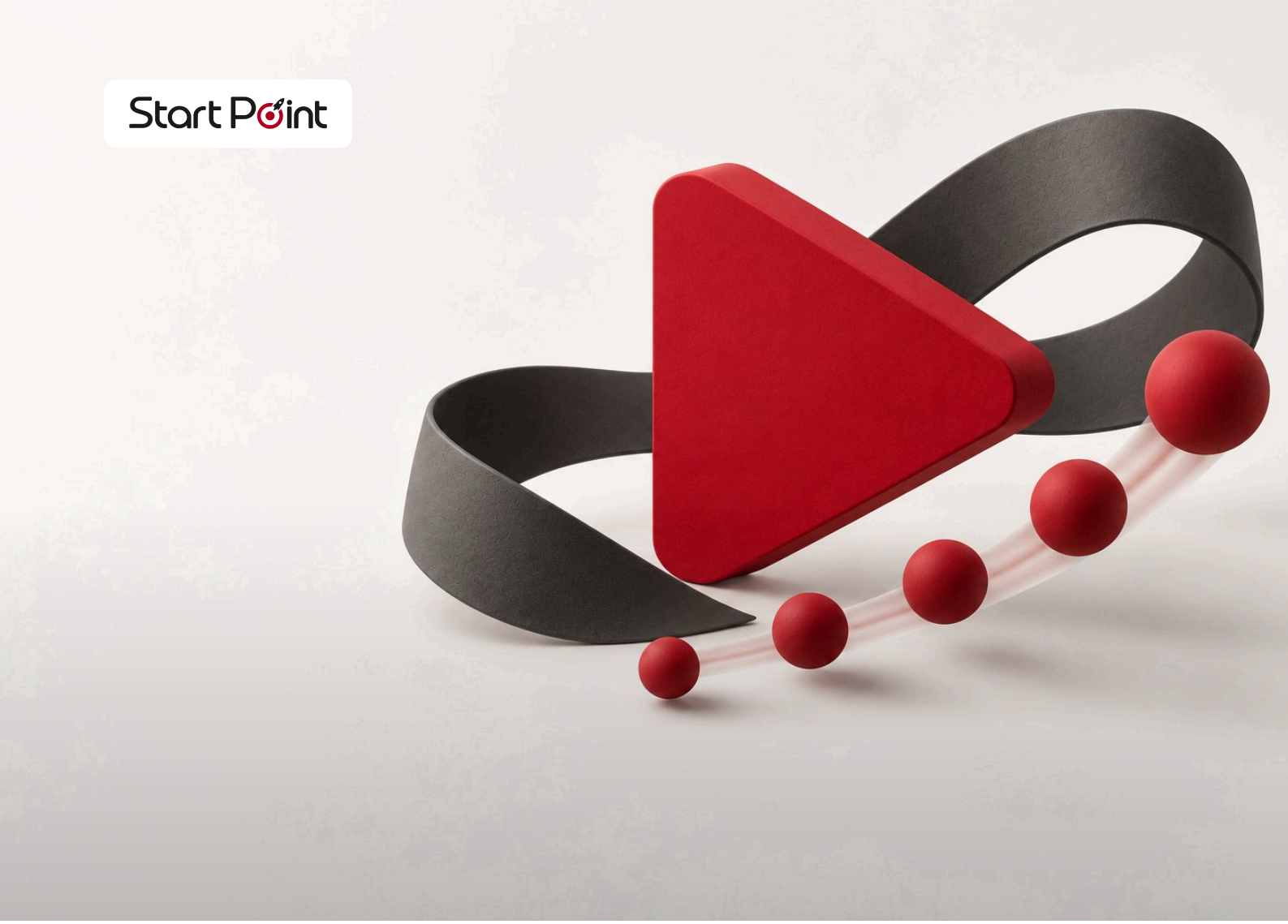
Start Point



SERVICE SHEET

Motion and video

Short, sharp motion that says in seconds what a paragraph cannot.

v1.0 · November 2026
startpointit.com · +20 101 667 0938

Price on quote · written quote within 24 h

01 ABOUT THE SERVICE

Motion and video

From a logo intro to a 30-second explainer: visual script, animation and sound, in the formats each platform needs.

Who it is for

- Brands that need attention in the first two seconds of a feed
- Launches that need a short explainer
- Teams with footage but no editor

The problem

Static posts get scrolled past, and long videos get skipped. A message needs to land in seconds.

What changes

A visual script approved before animation starts, then motion and sound in every size each platform needs.

At a glance

01 Motion posts from your static designs

02 Logo intro and outro, up to 5 s

03 30-second motion graphics with sound

04 Reel edits from your footage

05 Presentation + 2 revision rounds

AS A PACKAGE

Motion package

34 h	3 weeks
Hours	Delivery

Price on quote · written quote within 24 h

Package sheet (PDF)

Deliverables

ITEM	QTY	FORMAT	WHEN
Visual script and storyboard	1	PDF	Week 1
30-second motion graphics with sound	1	MP4	Week 2
Logo intro and outro	1	MP4 · MOV alpha	Week 2
Motion posts from your designs	2	MP4	Week 3
Platform exports (9:16, 1:1, 16:9)	1 set	MP4	Week 3

How we know it is done

- The message lands in the first three seconds
- Text stays readable with the sound off
- Every export fits its platform's safe area
- Music is licensed for your use

Revisions

- A presentation session, then round 1 and round 2, both included.
- Send your notes in one consolidated list within 5 working days.
- A revision is a change inside the approved direction. A new direction is a new request.
- An extra round is 1 hour from your balance, or added to the quote.

Also not included for this service

- Voice-over talent
- Filming and actors
- Stock footage licences

Process and duration

Getting started: five steps

01
Choose
A project package or a balance of hours. Hour counts are published.

02
Book a call
A short online meeting. We confirm the fit and answer your questions.

03
Your quote
We confirm the scope and send a written quote within 24 h. You approve.

04
Approve and pay
Approve the quote, then pay by card or bank transfer. The invoice lands in your account.

05
Your account
We set up your account after the quote is approved: status, balance and every request in one place.

The work, week by week

Week 1
Script
Brief, visual script and storyboard, presentation.

Week 2
Animate
Animation, music and sound design, round 1.

Week 3
Finish and export
Round 2, motion posts, every platform export.

3 weeks
Motion package · 34 h

Miss a published date through our fault and 25% of the request's hours return to your balance. Automatically.

Published dates, not estimates

REQUEST SIZE	WORK BEGINS	PRESENTATION	REVISION TURNAROUND
1 – 2 hours	24 working hours	2 working days	24 hours
3 – 8 hours	24 working hours	3 – 4 working days	48 hours
9 – 25 hours	48 working hours	7 – 10 working days	48 hours
Packages and 25+ hours	Agreed schedule	In published stages	72 hours

Conditions

The short version. The full text is in the service catalogue and on startpointit.com/terms.

Included

- A presentation session and 2 revision rounds on every request
- Open source files and 100 % ownership
- One account manager and WhatsApp support
- Official invoice, delivery via Drive or Figma

Not included unless quoted

- Development, hosting and domains
- Copywriting and translation
- Photography and stock licences
- Printing, voice-over, publishing and ad budget

Your side

- Content and assets before kick-off
- One person who approves
- One consolidated list of notes per round, within 5 working days
- Late input moves the delivery date by the same time

Revisions and changes

- A revision is a change inside the approved direction
- A new direction is a new request
- An extra round is 1 hour
- Scope changes are sent in writing with their hours and date, and start after you approve

Payment and cancellation

- Prepaid by card or bank transfer
- Larger packages can be paid in 2 stages, written in the quote
- If you cancel, hours used are deducted, with a minimum of 30 % of the service's hours

Hour credits

- Validity per pack, with one 30-day extension
- Hours move freely between services
- Your rate is fixed for the whole validity
- Credits are not refundable in cash
- Scale and Enterprise: up to 35 % of the balance per month

Ownership and portfolio

- Ownership transfers to you on full payment
- We may show the work in our portfolio unless you ask us not to, in writing

Delay guarantee

- Miss a published date through our fault and 25 % of the request's hours return to your balance, automatically

The trial

- 3 complimentary hours, valid 14 days
- After a 10-minute introductory call
- Any catalogue service up to 3 hours, one revision round
- Once per company

By the hour

On an hour balance, every item below is deducted at its published hours, whatever time it takes us.

ITEM	HOURS
Motion post (10–15 s)	6 h
Logo intro or outro	5 h
30-second motion graphics	18 h
Reel edit (up to 60 s)	5 h
Subtitling (per minute)	2 h

06

Before your call

Bring these to the 10-minute call and your written quote comes faster.

01 The one message the video must say

02 Your brand files and any footage

03 Videos you like, with the moment you like

04 Where it will run, and the sizes

05 Whether you need voice-over and in which language

06 Your publish date

Selected work

Recent work for this service is shared in the call. More projects at startpointit.com/work.

Questions

Voice-over included?
Music and sound design are included. Voice-over is quoted separately.

What formats do I get?
MP4 in every platform size, plus the source project on request.

How long does a revision take?
Revision turnaround follows the published table: 48 to 72 hours depending on size.

Next step

Book a short call. You get a written quote within 24 hours, with the scope and the date fixed before you approve.

Request a quote · WhatsApp +20 101 667 0938