Start Point



SERVICE SHEET

Mobile app design

Every screen, every state, iOS and Android, in one clickable prototype.

v1.0 · November 2026

startpointit.com · +20 101 667 0938

Price on quote · written quote within 24 h

Mobile app design

Flows first, then each screen with its empty, loading and error states, linked so you can tap through before a line of code is written.

Who it is for

- Start-ups that need investor-ready screens before development
- Companies replacing an app their customers complain about
- Product teams that need a UI kit their developers will actually use

The problem

Apps fail in the states nobody designed: the empty list, the slow network, the wrong password. Developers then improvise them.

What changes

Every screen and every state, linked in a prototype you can tap through and test before a line of code is written.

At a glance

01 Flows and screen inventory

02 12 screens with states, iOS and Android

03 Compact UI kit: components, colour, type

04 Clickable Figma prototype

05 Presentation + 2 revision rounds

AS A PACKAGE

App package

100 h	6 weeks
Hours	Delivery

Price on quote · written quote within 24 h

Package sheet (PDF)

Deliverables

ITEM	QTY	FORMAT	WHEN
User flows and screen inventory	1	FigJam · PDF	Week 1
Compact UI kit	1	Figma library	Week 2
Screens with states, iOS + Android	12	Figma	Weeks 2–4
Clickable prototype	1	Figma prototype	Week 6
App icon	1	PNG · SVG	Week 6
Developer handoff notes	1	Figma Dev Mode	Week 6

How we know it is done

- Every screen has its empty, loading and error state
- Touch targets are at least 44 pt
- The prototype runs the main task from start to finish
- Every colour and size in the screens comes from the UI kit

Revisions

- A presentation session, then round 1 and round 2, both included.
- Send your notes in one consolidated list within 5 working days.
- A revision is a change inside the approved direction. A new direction is a new request.
- An extra round is 1 hour from your balance, or added to the quote.

Also not included for this service

- App development and store publishing
- Backend and API design
- Store listing copy

Process and duration

Getting started: five steps

01
Choose
A project package or a balance of hours. Hour counts are published.

02
Book a call
A short online meeting. We confirm the fit and answer your questions.

03
Your quote
We confirm the scope and send a written quote within 24 h. You approve.

04
Approve and pay
Approve the quote, then pay by card or bank transfer. The invoice lands in your account.

05
Your account
We set up your account after the quote is approved: status, balance and every request in one place.

The work, week by week

Week 1	**Flows** Brief, user flows, screen inventory.
Week 2	**UI kit and key screens** Visual direction on three key screens, UI kit, presentation.
Weeks 3–4	**All screens** Remaining screens with every state, round 1.
Weeks 5–6	**Prototype and handover** Round 2, prototype, app icon, Dev Mode handover.

6 weeks

App package · 100 h

Miss a published date through our fault and 25% of the request's hours return to your balance. Automatically.

Published dates, not estimates

REQUEST SIZE	WORK BEGINS	PRESENTATION	REVISION TURNAROUND
1 – 2 hours	24 working hours	2 working days	24 hours
3 – 8 hours	24 working hours	3 – 4 working days	48 hours
9 – 25 hours	48 working hours	7 – 10 working days	48 hours
Packages and 25+ hours	Agreed schedule	In published stages	72 hours

Conditions

The short version. The full text is in the service catalogue and on startpointit.com/terms.

Included

- A presentation session and 2 revision rounds on every request
- Open source files and 100 % ownership
- One account manager and WhatsApp support
- Official invoice, delivery via Drive or Figma

Not included unless quoted

- Development, hosting and domains
- Copywriting and translation
- Photography and stock licences
- Printing, voice-over, publishing and ad budget

Your side

- Content and assets before kick-off
- One person who approves
- One consolidated list of notes per round, within 5 working days
- Late input moves the delivery date by the same time

Revisions and changes

- A revision is a change inside the approved direction
- A new direction is a new request
- An extra round is 1 hour
- Scope changes are sent in writing with their hours and date, and start after you approve

Payment and cancellation

- Prepaid by card or bank transfer
- Larger packages can be paid in 2 stages, written in the quote
- If you cancel, hours used are deducted, with a minimum of 30 % of the service's hours

Hour credits

- Validity per pack, with one 30-day extension
- Hours move freely between services
- Your rate is fixed for the whole validity
- Credits are not refundable in cash
- Scale and Enterprise: up to 35 % of the balance per month

Ownership and portfolio

- Ownership transfers to you on full payment
- We may show the work in our portfolio unless you ask us not to, in writing

Delay guarantee

- Miss a published date through our fault and 25 % of the request's hours return to your balance, automatically

The trial

- 3 complimentary hours, valid 14 days
- After a 10-minute introductory call
- Any catalogue service up to 3 hours, one revision round
- Once per company

By the hour

On an hour balance, every item below is deducted at its published hours, whatever time it takes us.

ITEM	HOURS
Mobile application screen	5 h
Compact design system (UI kit)	30 h
Interactive prototype	10 h
UX review and report	8 h

06

Before your call

Bring these to the 10-minute call and your written quote comes faster.

01 What the app does in one sentence, and for whom

02 The main task a user must finish

03 Your brand files, if you have them

04 Apps you admire, and competitor apps

05 Who builds it: native, Flutter or React Native

06 Your launch or investor date

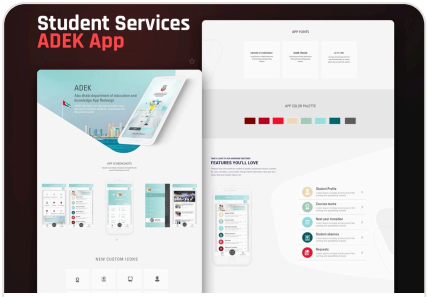
Selected work



Tripper — Identity, App and Ops Dashboard

Tripper

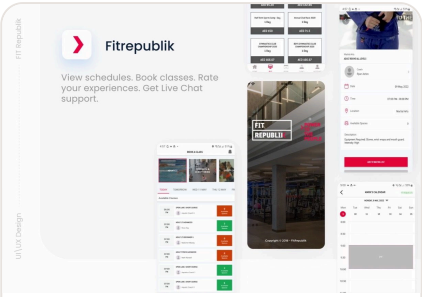
Scan to open the project



ADEK Student Services App — Redesign

Abu Dhabi Department of Education and Knowledge (ADEK)

Scan to open the project



FitRepublik Class Booking App

FitRepublik, Dubai Sports City

Scan to open the project

Questions

Both platforms included?

Yes. Screens follow iOS and Android conventions and share one UI kit.

Can I add screens later?

Yes, at the published 5 hours per screen from your balance.

Do you make the store screenshots?

Yes, as an add-on in hours. Tell us in the call and we add them to the quote.

Next step

Book a short call. You get a written quote within 24 hours, with the scope and the date fixed before you approve.

Request a quote · WhatsApp +20 101 667 0938