

PACKAGE SHEET

Social starter package

A feed that reads as one brand, with templates your team can reuse.

23 h	2 weeks	2
Hours	Delivery	Revisions

What is in

01 4 post templates on your identity

02 Monthly pack: 12 designs

03 Platform covers and profile image

04 Story and highlight covers

05 Editable Figma or Canva templates

06 Presentation + 2 revision rounds

What is not in

- Captions and copywriting
- Scheduling and community management
- Ad budget and media buying
- Photography and stock licences
- Printing, voice-over, publishing and ad budget

Price on quote · written quote within 24 h

Timeline

Week 1 — **Templates**
Brief, content plan from you, four templates, presentation.

Week 2 — **Monthly pack and handover**
12 designs, covers, round 1 and round 2, templates handover.

Deliverables

ITEM	FORMAT	WHEN
Post templates on your identity	Figma · Canva	Week 1
Monthly pack designs	PNG · MP4 covers	Week 2
Platform covers and profile image	PNG	Week 2
Highlight and story covers	PNG	Week 2
Editable templates handover	Figma · Canva link	Week 2

How we know it is done

- Every design comes from one of the templates
- Text stays inside each platform's safe area
- Your team can change text and photo without breaking the layout
- Arabic and English posts share one grid

Add-ons, in hours

ITEM	HOURS
Five-slide carousel	4 h
Paid ad design	3 h
Motion post	6 h
Next monthly pack	16 h

Package conditions

Your side

- Content and assets before kick-off
- One person who approves
- One consolidated list of notes per round, within 5 working days
- Late input moves the delivery date by the same time

Revisions and changes

- A revision is a change inside the approved direction
- A new direction is a new request
- An extra round is 1 hour
- Scope changes are sent in writing with their hours and date, and start after you approve

Payment and cancellation

- Prepaid by card or bank transfer
- Larger packages can be paid in 2 stages, written in the quote
- If you cancel, hours used are deducted, with a minimum of 30 % of the service's hours

Delay guarantee

- Miss a published date through our fault and 25 % of the request's hours return to your balance, automatically

Request a quote

Book a short call. You get a written quote within 24 hours, with the scope and the date fixed before you approve.

Full details in the service sheet (PDF)