

PACKAGE SHEET

Launch kit: identity + website

Identity + website in one quote

102 h	6 weeks	2
Hours	Delivery	Revisions

What is in

01 Everything in the Identity package

02 Everything in the Website package, on the new identity

03 One account manager for both

04 One quote and one schedule

05 Brand and site handed over together

06 Presentation + 2 revision rounds per stage

What is not in

- Trademark search and registration
- Naming and slogan writing
- Development, hosting and domains
- Copywriting
- Photography and stock licences
- Printing, voice-over, publishing and ad budget

Price on quote · written quote within 24 h

Timeline

Weeks 1–3	**Identity** Concepts, refinement, guidelines and stationery, as in the Identity package.
Week 4	**Site structure** Sitemap, flow and wireframes, built on the approved identity.
Week 5	**Pages** Landing page and four inner pages, round 1 and round 2.
Week 6	**Arabic and handover** Arabic RTL mirror, components, brand and site handover.

Deliverables

ITEM	FORMAT	WHEN
Refined logo, all lockups	AI · SVG · PNG · PDF	Weeks 1–3
Concise brand guidelines	PDF	Weeks 1–3
Business card and letterhead	Print-ready PDF	Weeks 1–3
Landing page, desktop + mobile	Figma	Weeks 4–6
Inner pages, desktop + mobile	Figma	Weeks 4–6
Arabic RTL mirror of every page	Figma	Weeks 4–6

How we know it is done

- The logo reads at 16 px and on a 3 m sign
- Every colour has CMYK, RGB and HEX values that pass contrast for text
- Every page has one main action, visible without scrolling on mobile
- Text contrast meets WCAG 2.2 AA

Add-ons, in hours

ITEM	HOURS
Social launch pack	16 h
Logo intro	5 h
12-page company profile	24 h
Extra inner page	8 h

Package conditions

Your side

- Content and assets before kick-off
- One person who approves
- One consolidated list of notes per round, within 5 working days
- Late input moves the delivery date by the same time

Revisions and changes

- A revision is a change inside the approved direction
- A new direction is a new request
- An extra round is 1 hour
- Scope changes are sent in writing with their hours and date, and start after you approve

Payment and cancellation

- Prepaid by card or bank transfer
- Larger packages can be paid in 2 stages, written in the quote
- If you cancel, hours used are deducted, with a minimum of 30 % of the service's hours

Delay guarantee

- Miss a published date through our fault and 25 % of the request's hours return to your balance, automatically

Request a quote

Book a short call. You get a written quote within 24 hours, with the scope and the date fixed before you approve.